

**Amendments to the Claims:**

This listing of Claims will replace all prior versions, and listings of Claims in the application:

**Listing of Claims:**

1. (Currently Amended) A graphic and sound coordinated novelty item, comprising:

- a. a novelty item having a visible surface;
- b. a main graphic displayed on said visible surface; and,
- c. a complex waveform of a sound associated with said main graphic and produced by an acoustic spectrograph and displayed on said visible surface, said complex waveform associated with said main graphic.

2. (Currently Amended) A method of promotion, comprising the following steps:

- a. selecting a substrate with a viewing surface;
- b. selecting an image of an item or activity that promotes a desired product or activity to be printed on said viewing surface of said substrate;
- c. selecting a sound associated with said image, said product or said activity;
- d. ~~creating~~ selecting a complex waveform of said sound produced by an acoustic spectrograph;
- e. printing said image on a visible surface on said substrate; and,
- f. printing said complex waveform on said viewing surface on said substrate.